

management accounting for decision pdf

From Fig. 1, it could be seen that, whereas other management accounting techniques lay more emphasis on cost reduction, management and control, performance evaluation and product management, SMA emphasizes majorly on strategic positioning. SMA combines information on customers, competitors and the market, which enables a firm to gain competitive advantage and increase its market share.

Strategic management accounting and decision making: A

Definition. The Institute of Management Accountants (IMA) recently updated its definition as follows:

"management accounting is a profession that involves partnering in management decision making, devising planning and performance management systems, and providing expertise in financial reporting and control to assist management in the formulation and implementation of an organization's ...

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